



GILLINGHAM FC

CELEBRATE OUR 125th SEASON WITH US!



MAIN CLUB SPONSOR



OFFICIAL CLUB CHARITY

GILLINGHAM FOOTBALL CLUB
THE HOME OF FOOTBALL IN KENT



FROM THE CHAIRMAN



DEAR FELLOW SUPPORTERS

I would like to begin by thanking you all for your continued, and much valued support throughout this season now passed, a season which can best be described as frustrating, however one that should also be remembered for many positive reasons, especially the fantastic run of form mid-season which rescued, what was fast becoming, a fairly bleak situation following an horrific start.

It was a season which should also be remembered for some fantastic goals, probably not as many as we would all have liked, some incredible away performances and results that surprised even the most optimistic amongst us, including, but not limited to, two very good results against our local rivals Charlton Athletic which to be honest were backed by sterling performances from the players on each occasion.

A change of manager in any season is hugely disruptive and difficult, and whilst performances ultimately led to the demise of Ade Pennock and Peter Taylor, I would like to go on record by thanking them both for their hard work and dedication, which was certainly not in short supply, and was plainly not the reason for results not going in our favour.

That change of management gave a chance to Club legends Steve Lovell and Mark Patterson, who stood up to the challenge and inspired the players to go on a run of performances which, at one point, gave us all hope of a potential play-off place, but in any event pulled the team into League One safety, a position that was looking unlikely earlier in the season.

I have never been a professional football manager, but I know a few, and clearly each has a view of the type of player they want to manage and ideally all managers would wish to work with players they have chosen.

This is by no means a reflection of our current playing squad because, to a man, I can assure each and every one of you that every player who pulled on the Gillingham shirt always gave his all, we have a great squad of players - not a bad apple in the camp, and whilst there will be additions bought into the Club in the summer, and some will undoubtedly be moving to other pastures, I have every respect for the job the players and management have carried out over the past nine



SEASON TICKET HOLDER INCENTIVES

- **SIX FREE SEASON TICKET TRANSFERS TO A GUEST FOR GAMES YOU CANNOT ATTEND.***
- **TWO FREE TICKETS FOR ANY CATEGORY B SKY BET LEAGUE HOME GAME AS DETERMINED BY THE CLUB.****
- **PRIORITY ON CUP TICKETS (FA CUP AND EFL CUP ONLY).**
- **10% OFF SELECTED ITEMS IN THE GILLS MEGASTORE.**
- **10% OFF SOCCER SCHOOLS (ONLY AVAILABLE TO UNDER-18 SEASON TICKET HOLDERS)**
- **HALF-PRICE MASCOT PACKAGE (MAXIMUM TWO PURCHASED PER ADULT SEASON TICKET HOLDER)**

* Transfers only applicable to those in the same age category. Students must contact the club's ticket office directly.

** Terms and conditions apply; under-12 & under-18 season ticket holders can only claim two tickets for the same age category.

months, and indeed the level of support you all showed throughout the process, often in difficult circumstances.

We are now at that time of year when we ask you all to continue your support with the renewal of your annual season tickets, and I'm pleased to confirm there will be no price increase on last season.

I'm also pleased to advise you that we are working hard behind the scenes in introducing new technology and personnel, which will make your customer experience significantly better both on and off the field, especially in the short term in purchasing of tickets/season tickets.

The new systems we are looking at will hopefully be in place by the start of the season, so you should still renew season tickets for this coming season in the normal way, however we will keep you updated as change occurs.

Insofar as season tickets and match day tickets are concerned, we are introducing an e-ticketing system whereby you can have your season ticket book on your smart phone, in your e-wallet or otherwise and when you arrive at the ground the QR code on your e-ticket will be scanned at the turnstile and you enter the ground as normal.

If you want to add tickets, or buy other tickets in addition, this will also be able to be done online, in the comfort of your own home.

You will still be able to call the hotline if you prefer, but our experience from seeing this system in operation is that most people prefer having tickets on mobiles, more convenient, less hassle and no more queueing in ticket offices etc.

The same will apply if you want to purchase "one-off" tickets, they will be sent to your device via an app, SMS or e-mailed. You can also print at home in the same way as many would do when buying airline tickets.

We will also be introducing a new online shop with many more products and much easier to use, with next day delivery on most products. It is planned to close the current megastore, albeit there will be a smaller shop at the stadium with limited opening hours.

We think the new merchandise website, plus an efficient delivery system will again improve our customer experience.

Finally, as you all know, season ticket sales are the lifeline of any football club and underpin our player recruitment policy each year. Despite some malicious and untrue rhetoric I have heard and read throughout the season, our player budget is not low by any standards, in fact our current playing budget is over £2.5m, which is considerably more than many Clubs in our current division, and is just under 60% of our overall football turnover, working within the 60% maximum allowable under EFL financial fair play rules.

We'd all like the player budget to be higher, and I remain committed to finding appropriate external investment to assist in taking the Club forward, however it remains my view that it is essential the right investment, rather than any investment is sought, a fact that makes the task somewhat more difficult.

We only have to cast our eyes around the football world to see examples of how bad investment can destroy the very fabric of any football club, that won't happen to your Club under my watch.

Have a great summer, recharge your batteries and we look forward to seeing you back at Priestfield in August.

Don't forget the 'early bird' offer runs until 5pm Thursday May 31.

Best wishes
Paul D P Scally
Chairman





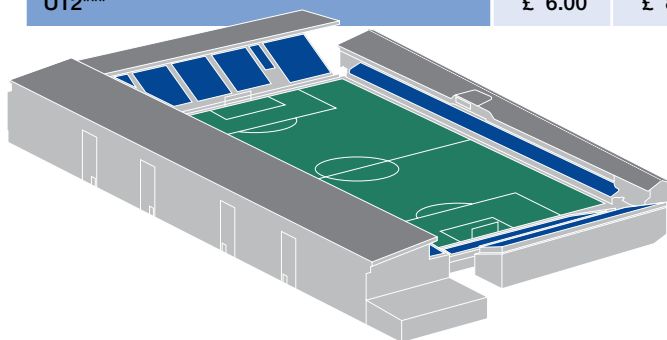
SEASON TICKET PRICES (2018/19)

MEDWAY STAND				
UPPER TIER	SEASON TICKETS		MATCHDAY PRICES	
Block A	EARLY BIRD MAY 31*	JUNE 1 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£395.00	£425.00	£22.00	£24.00
Senior Citizen (65+)	£350.00	£380.00	£19.00	£21.00
U18 / Students**	£140.00	£160.00	£ 7.00	£ 9.00
U12***	£ 35.00	£ 50.00	£ 7.00	£ 9.00
Block B & C	EARLY BIRD MAY 31*	JUNE 1 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult 18 +	£445.00	£480.00	£22.00	£24.00
Senior Citizen (65+)	£375.00	£405.00	£19.00	£21.00
U18 / Students**	£140.00	£160.00	£ 7.00	£ 9.00
U12***	£ 35.00	£ 50.00	£ 7.00	£ 9.00
LOWER TIER	SEASON TICKETS		MATCHDAY PRICES	
Block A,B,H,J	EARLY BIRD MAY 31*	JUNE 1 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£380.00	£405.00	£22.00	£24.00
Senior Citizen (65+)	£330.00	£355.00	£19.00	£21.00
U18 / Students**	£140.00	£160.00	£ 7.00	£ 9.00
U12***	£ 35.00	£ 50.00	£ 7.00	£ 9.00
Block C & G	EARLY BIRD MAY 31*	JUNE 1 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£400.00	£430.00	£22.00	£24.00
Senior Citizen (65+)	£345.00	£365.00	£19.00	£21.00
U18 / Students**	£140.00	£160.00	£ 7.00	£ 9.00
U12***	£ 35.00	£ 50.00	£ 7.00	£ 9.00
Blocks D,E,F	EARLY BIRD MAY 31*	JUNE 1 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
No concessions	£460.00	£495.00	£25.00	£27.00

RAINHAM END STAND				
	SEASON TICKETS		MATCHDAY PRICES	
	EARLY BIRD MAY 31*	JUNE 1 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£375.00	£400.00	£22.00	£24.00
Senior Citizen (65+)	£335.00	£355.00	£19.00	£21.00
U18 / Students**	£140.00	£160.00	£ 7.00	£ 9.00
U12***	£ 35.00	£ 50.00	£ 7.00	£ 9.00
GORDON ROAD STAND				
Gold Blocks D,E	EARLY BIRD MAY 31*	JUNE 1 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£455.00	£480.00	£25.00	£27.00
Senior Citizen (65+)	£375.00	£405.00	£19.00	£21.00
U18 / Students**	£140.00	£160.00	£ 7.00	£ 9.00
U12***	£ 35.00	£ 50.00	£ 7.00	£ 9.00
Silver Blocks B,C,F	EARLY BIRD MAY 31*	JUNE 1 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£395.00	£425.00	£22.00	£24.00
Senior Citizen (65+)	£340.00	£370.00	£19.00	£21.00
U18 / Students**	£140.00	£160.00	£ 7.00	£ 9.00
U12***	£ 35.00	£ 50.00	£ 7.00	£ 9.00
Bronze Blocks A,G+	EARLY BIRD MAY 31*	JUNE 1 ONWARDS	PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)	£340.00	£365.00	£22.00	£24.00
Senior Citizen (65+)	£295.00	£315.00	£19.00	£21.00
U18 / Students**	£140.00	£160.00	£ 7.00	£ 9.00
U12***	£ 35.00	£ 50.00	£ 7.00	£ 9.00
BRIAN MOORE STAND (UNCOVERED) Unreserved Seating**				
			PRE- MATCHDAY	MATCHDAY PRICE
Adult (18+)			£20.00	£22.00
Senior Citizen (65+)			£16.00	£18.00
U18 / Students**			£ 6.00	£ 8.00
U12***			£ 6.00	£ 8.00

- * This offer is open to existing season ticket holders only.
 ** Must produce a student campus ID card for student price to apply, NUS cards are not seen as an acceptable form of student ID by the club.
 *** All U12s must be accompanied by an adult within the stadium.
 + Seats 169 – 180 are only available.
 ++ Supporters may sit in any available seat in this area (subject to availability and terms & conditions).
 Concessionary season tickets (for senior citizens and U18s / Students / U12s) as at August 1 2018.

**EARLY BIRD
RENEWAL PRICE**
 UNTIL 5pm, THURSDAY MAY 31





FUTURE TICKETING AT GILLS

Coming Soon: e-Ticketing

Managing your tickets just got a whole lot easier!



1) Get your tickets from the comfort of your home by purchasing online with your computer / favourite tablet or on-the-go with your smart phone!

Over the phone sales will still be available.
Walk-up ticket sales will be limited.

2) Use the online seat selector to select your seat, make your online payment and complete your easy and quick purchase.



3) You will receive your QR Code ticket via

- Email (e-Ticket)
- Text Message
- PDF (Print at home)
- Smart phone wallet ticket
- Your new GFC membership card



4) Bring your e-ticket on your device, member card or physical printout to the stadium and present your QR code at the turnstile for a scanned entry.



The future e-ticket will also allow you to use your member code to pre-purchase food, beverages and merchandise to scan and collect on site!



BUY AN ANNIVERSARY ADULT REPLICA SHIRT PLUS ONE OTHER 2018/19 ADULT SHIRT FOR ONLY £55*

*OFFER APPLIES IF ORDERED AND PAID FOR BY THURSDAY MAY 31 WITH YOUR SEASON TICKET. £65 FROM JUNE 1 ONWARDS. SHIRTS ARE £40 EACH.

GILLINGHAM FC REPLICA SHIRT 2018/19

COLLECTION ☐

DELIVERY (ADD £5 FOR P&P PER TWO SHIRTS) ☐

ADULT:
Blue Home Shirt: **USUAL PRICE £40**

QTY:

S ☐ M ☐ L ☐ XL ☐ XXL ☐ XXXL ☐

ADULT:
White/Black Away Shirt: **USUAL PRICE £40**

QTY:

S ☐ M ☐ L ☐ XL ☐ XXL ☐ XXXL ☐

ADULT:
Yellow/White Away Shirt: **USUAL PRICE £40**

QTY:

S ☐ M ☐ L ☐ XL ☐ XXL ☐ XXXL ☐

PAYMENT METHOD

Cash ☐ Debit / Credit Card ☐

TOTAL COST:

£

Card no:

Expiry Date: / Security Code (last 3 digits on signature strip):

Name of Card Holder:

Daytime Tel:

Address:

Signature:

Date:



SEASON TICKET APPLICATION FORM 2018/19



ALL CUSTOMERS MUST FILL OUT THEIR PERSONAL DETAILS

PERSONAL DETAILS

Use ball point pen - BLOCK CAPITALS please

Title: _____ Forename: _____ Surname: _____

Address: _____

Postcode: _____

Date of Birth: - - Age: I/We opt in to GFC and it's associate companies data privacy policy which is compliant with GDPR regulations: ☐

Telephone no: _____ Mobile no: _____ Email: _____

PASSPORT
PHOTO

ALL APPLICANTS

One Season Ticket only per application.
For additional applications please copy form.

APPLY BY MAIL, IN PERSON OR ONLINE AT
www.gillinghamfootballclub.com

RENEWALS CAN ALSO BE COMPLETED BY PHONE
(CUSTOMER NUMBER REQUIRED) ON
01634 300000

FINANCE ALSO AVAILABLE; APPLY ONLINE AT
www.seasonticketfinance.com



RENEWAL

ONE-YEAR SEASON TICKET ☐

Customer no: (if known) _____

WHERE DO YOU CURRENTLY SIT?

SEAT DETAILS

Stand: _____

Block: _____

Row (if known): _____

Seat (if known): _____

If you do not know your row or seat we
will automatically renew your current seat.

NEW APPLICANT

ONE-YEAR SEASON TICKET ☐

WHERE WOULD YOU LIKE TO SIT?

SEAT DETAILS

Stand: _____

Block: _____

Row (if known): _____

Seat (if known): _____

We will automatically allocate the best
available seat. Alternatively come and visit
the ground during normal business hours
(9am to 5pm, Monday to Friday).

PROOF OF IDENTITY REQUIRED FOR SENIOR /
U18 / STUDENTS / U12 / DISABLED APPLICATIONS

SENIOR (65+) ☐

UNDER-12 ☐

UNDER-18 / STUDENTS ☐

DISABLED ☐

SENIOR: 65 years or over on 01/08/18

UNDER-18: 17 years or younger on 01/08/18

STUDENTS: Student campus ID required

DISABLED: Proof of higher rate DLA
or enhanced PIP needed

ONCE THE TICKETING SYSTEM IS LAUNCHED
IN WHAT FORMAT ARE YOU LIKELY TO PREFER:

SMART PHONE: ☐

EMAIL AND PRINT AT HOME: ☐

HARD COPY (AS CURRENT SYSTEM): ☐



PAYMENT METHOD

Cash ☐ Cheque ☐ Debit / Credit Card ☐ Zebra Finance ☐

Handling Charge (credit cards only): **£5**

TOTAL COST:

£

Card no:

Expiry Date:

/

Security Code (last 3 digits on signature strip):

Name of Card Holder: _____

Signature: _____

Date: _____

Please make cheques payable to
Gillingham Football Club Ltd and attach to the application

INSTALMENT PLAN APPLICATION

Use ball point pen - BLOCK CAPITALS please

TOTAL SEASON TICKET(S) PRICE	£	NO. OF TICKETS
SUPPORTER NUMBER 1	STAND/BLOCK	ROW/SEAT
SUPPORTER NUMBER 2	STAND/BLOCK	ROW/SEAT
SUPPORTER NUMBER 3	STAND/BLOCK	ROW/SEAT
SUPPORTER NUMBER 4	STAND/BLOCK	ROW/SEAT

PERSONAL DETAILS

Title: Forename: Surname:

Address:

Postcode:

Date of Birth: - Age:

Telephone no: Mobile no: Email:

REFERENCE NUMBER (ZEBRA FINANCE USE ONLY)

USE OF YOUR INFORMATION

You have the right to know how we will use your personal information. Whether or not your application is accepted, you agree:

In considering your application for credit, we will search your record with credit reference and fraud prevention agencies. They will add to your record the details of our search and your application and this will be seen by other organisations that make searches and with which we share information. If you give us false or inaccurate information and we suspect fraud, we will record this with those relevant agencies.

We will use a credit scoring or other automated decision making system when assessing your application. If your application is approved, and you enter into an agreement with us, we will use the same system to manage your account, when considering future applications or in extending further credit to you. We will also add to the Credit Reference agencies' record details of your agreement with us, the payments you make under it, and any default or failure to keep to its terms.

We, the Credit Reference Agencies and Fraud Prevention Agencies will also use your record for statistical analysis about credit and about insurance and fraud. Fraud Prevention agencies records will also be shared with other organisations to help make decisions on motor, household, credit, life and other insurance proposals and insurance claims, for you and members of your household.

Zebra Finance may disclose information contained in this agreement to its agents and nominated retailers who relate to this agreement. This is a short version of how we use your information and a fuller explanation will be provided in the loan documentation which will be sent to you to should your application for credit be accepted.

If you want details on the personal information we hold about you (a fee may be payable) and how it is used or the details those Credit Reference and Fraud Prevention agencies from whom we obtain and share information then please contact us on **01332 680 400** or by email to the Compliance Manager at **enquiries@zebrafinance.com**

CUSTOMER'S DECLARATION

- The particulars given by me in my application (and those of any other parties) are true and correct.
- The agreement will be between me and Zebra Finance which is a credit intermediary for the credit provider R Raphael & Sons Plc. The Football Club has no involvement in decisions on granted credit.
- In making this application I consent to Zebra Finance using my information as described above.

By submitting this application I am consenting to receive unsolicited marketing from you (or other companies you may pass my details to) by letter, telephone or email about products you think may be of interest to me. I can opt-out from receiving marketing from you at any time by contacting you on **01332 680 400** or by email to the Compliance Manager at **enquiries@zebrafinance.com**. If I do not wish to receive marketing communications then I will tick the box below.

☐ I do not consent to receiving marketing communications.

STATUS DISCLOSURE

Gillingham Football Club Ltd will introduce you to Zebra Finance who are a broker that introduces prospective borrowers to lenders. If your application is accepted, and you proceed with the credit, then the lender will be R Raphael & Sons Plc. Gillingham Football Club Ltd is an Appointed Representative of Zebra Finance Ltd who are authorised and regulated by the Financial Conduct Authority with firm reference number 688465. Their contact details are Lincoln House, Stephenson's Way, Wyvern Business Park, Derby DE21 6LY www.zebrafinance.co.uk. Gillingham Football Club Ltd and Zebra Finance do not receive payment for introducing you to lenders. Credit is subject to application and acceptance. Terms and Conditions will apply which will be notified to you upon your making an application.

Signature: _____ Date: _____

ZEBRA HELPLINE 01332 680 400

PLEASE RETURN WITH YOUR SEASON TICKET APPLICATION TO:
GILLINGHAM FOOTBALL CLUB, PRIESTFIELD STADIUM,
REDFERN AVENUE, GILLINGHAM, KENT ME7 4DD